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Arbor Acres Launches In-Home Care Program for Residents
Service Supports Growing Trend among Seniors Nationwide to Age in Place

(Winston-Salem, NC) – Arbor Acres United Methodist Retirement Community in Winston-Salem has launched a new residential home care service called *Arbor Acres at Home*.

Arbor Acres at Home gives the retirement community’s residents the option of receiving more intensive home care services in their independent living residences, so they can stay in their homes or apartments as long as possible before moving to a higher level of care, such as assisted living, skilled nursing or memory care.

“We are delighted to offer this new service to residents, which will provide them with the option of aging at home with additional assistance as needed,” says Andrew Applegate, Arbor Acres president and CEO.

Arbor Acres at Home is a suite of a la carte, in-home care services that allow residents to maintain the highest level of independence possible while receiving the essential care they need. The director of the new program, Cheryl Crews, R.N., brings 20 years of nursing experience to this position, nine of which were spent in the home health industry.

“Research and experience tell us that those who can remain in their home environments enjoy a better quality of life and recover more quickly from illnesses and injuries,” says Crews. “Our goal with *Arbor Acres at Home* is to offer this industry best practice in order to ensure the best outcomes for residents.”

Through the program, certified home care professionals visit residents in their independent living homes and apartments where staff can assist with everything from household chores to administration of IV medications.

“*Arbor Acres at Home* will give us the flexibility to provide residents the precise level of care they need through an individually tailored plan,” Applegate says. “Instead of one plan fits all, we will have a variety of care plans that can suit each individual.”



The new service is a separate business unit that operates with its own director, staff and board. Under Crews' direction, staff will increase as demand warrants, according to Applegate.

The program charges for services based upon needs and skill level required, with rates varying by type of service. Medicare does not cover the services offered through this program, but long-term care insurance may cover some or all of the services *Arbor Acres at Home* provides.

Initially, *Arbor Acres at Home* will be available exclusively to residents of Arbor Acres independent living homes and apartments as well as residents participating in the *Arbor Acres Advantage Program for Off-Campus Residency*.

As the program continues to grow, the business plan calls for *Arbor Acres at Home* to be made available to members of the community at large.



Caption:

Cheryl Crews, BSN, RN-BC, CCM, is director of the new Arbor Acres at Home program.

[Arbor Acres United Methodist Retirement Community, Inc.](#) is a continuing care retirement community (CCRC) offering a high quality continuum of service and care in independent living, assisted living, and skilled nursing care. Arbor Acres was established as a ministry of the Western North Carolina Conference of the United Methodist Church. Through excellence, innovation, caring and beauty, Arbor Acres cultivates community, comfort, and well-being for senior adults.

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